

INTERNATIONAL SUMMER SCHOOL

»Stories for Change: Empowering Communities to Prevent Harmful Drinking«

Celje, 2. 6. – 6. 6. 2025

	Day 1 Monday, 2. 6.	Day 2 Tuesday, 3. 6.	Day 3 Wednesday, 4. 6.	Day 4 Thursday, 5. 6.	Day 5 Friday, 6. 6.	
Theme of the day	Understanding the Problem Through Stories	Social Influence and Social Marketing	The Power of Storytelling in Prevention Programs	Designing a Prevention Program for the Local Community	Sharing Ideas and Planning for Implementation in Local Community	
8:30 – 9:00	Morning coffee and registration	Morning coffee and registration	Morning coffee and registration	Morning coffee and registration	Morning coffee and registration	
9:00 – 12:00	<p>Opening Address and Summer School Programme Presentation Speaker: Dean Gorazd Voga, Faculty of Health Sciences</p> <p>Welcome Remarks by Summer School Students</p> <p>Workshop: Icebreaker Activity – Building Interdisciplinary Teamwork</p> <p>Lecture: «<i>Going local: Combining top-down alcohol policy »best-buys« approach and bottom-up community-based action».</i> – <i>dr. Peter Debeljak</i></p>	<p>Lecture: <i>Building a Prevention Framework – Key Steps in Designing a Community-Based Social Marketing Program</i> – <i>dr. Sinja Gerdina</i></p> <p>Workshop: <i>The Institute for Innovative Education – A Best Practice Example: "Heroes Drive in Pyjamas" – Vozim Institute</i></p>	<p>Day Trip to Ljubljana – Discovering the Charm of Slovenia's Capital</p>	<p>Reception with the Mayor of the Municipality of Celje</p> <p>Lecture and Workshop: <i>Storytelling in Prevention – Using Narratives to Raise Awareness and Inspire Change</i> – <i>Primož Ašenberger</i></p>	<p>Lecture: <i>Mental Health and Alcohol Abuse – Understanding the Connection</i> – <i>Dr Paul Linsley</i></p> <p>Showcase of Summer School Results and Interactive Discussion</p>	
12:00 – 13:00	Lunch	Lunch at 13.00		Lunch	Lunch	
13:00 - 15:00	Workshop: <i>Collaborating with Local Organizations – Building Strong Partnerships for Effective Prevention</i> – <i>dr. Peter Debeljak</i>				Workshop: <i>Storytelling in Prevention</i> – <i>Primož Ašenberger</i>	
15:00		Guided Tour of Celje – A Journey Through the City's Heritage and Landmarks			Tehnopark Visit – A Guided Tour into the World of Innovation	
19:00	International Food Fair – A Culinary Journey Around the World					
					Closing Ceremony – Wrapping Up the Summer School Experience	